



## 2020 Candlewalk Sponsorship Opportunities



### **Presenting Sponsorship - \$2,500.00 (1 Available)**

- Media recognition
- Business Logo/Name on all flyers & posters
- Ice block with logo sign
- Post sponsor's banner during Candlewalk
- Promotional vendor/display area on days of event
- Coupons/promotional fliers in goodie bag\* - **New this year!**
- Lead entry in the Santa's Parade of Lights

### **Media Sponsorship - \$2,000.00 (2 Available)**

- Media recognition
- Business Logo/Name on all flyers & posters
- Ice block with logo sign
- Post sponsor's banner during Candlewalk\*
- Promotional vendor/display area on days of event
- Coupons/promotional fliers in goodie bag\* **New this year!**
- Santa's Parade of Lights entry

### **Ice Carving Sponsorship - \$1,000.00 (3 Available)**

- Business Logo/Name on all flyers & posters
- Ice block with logo sign
- Post sponsor's banner in Ice Carving area\*
- Promotional vendor/display area on days of event
- Coupons/promotional fliers in goodie bag\* **New this year!**
- Santa's Parade of Lights entry

### **Horse/Wagon Ride Sponsorship - \$1,000.00 (4 Available)**

- Business Logo/Name on all flyers & posters
- Ice block with logo sign or post sponsor's sign on Horse Drawn Wagon\*
- Promotional vendor/display area on days of event
- Coupons/promotional fliers in goodie bag\* **New this year!**
- Santa's Parade of Lights entry

### **Snowflake Sponsorship - \$500.00 (Unlimited)**

- Business Logo/Name on all flyers & posters
- Ice block with logo sign
- Promotional vendor/display area on days of event
- Coupons/promotional fliers in goodie bag\* **New this year!**
- Santa's Parade of Lights entry

### **Icicle Sponsorship - \$300.00 (Unlimited)**

- Business Logo/Name on all flyers
- Ice block with logo sign
- Coupons/promotional fliers in goodie bag\* **New this year!**
- Santa's Parade of Lights entry

### **Candle Sponsorship - \$150.00 (Unlimited)**

- Business Name on flyers
- Coupons/promotional fliers in goodie bag\* **New this year!**
- Santa's Parade of Lights entry

**Candlewalk Donation in the amount of:** \_\_\_\_\_

Please fill out the following information and return by **November 2<sup>nd</sup>, 2020**



**YES, Enter us in the parade. Description of entry:** \_\_\_\_\_  
\_\_\_\_\_  
(# of walkers, # of vehicles, other)

**\*Banners, coupons and/or fliers provided by sponsor**  
**Please deliver to Chamber office by 12/2/20 and pick up after 12/7/20**

**More Opportunities to Participate**

**Shuttle Bus Stop (location listed on program)**

- Must have 10+ parking spaces and be **bus accessible**
- A warm place for the public
- Offer Public Restrooms
- Have something fun to do or watch (singers, cookie decorating, etc.)

**I have made arrangements to have an activity/ entertainment during Candlewalk**

**Name and description of activity:** \_\_\_\_\_

**Location of activity** \_\_\_ **inside** \_\_\_ **outside business** \_\_\_ **on Main St.**  
\_\_\_ **at bandshell** \_\_\_ **other (please list details of location):** \_\_\_\_\_

Business Name to appear on program: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ **Signature Required:** \_\_\_\_\_

**Please Invoice Me (payment plans are available)**

**Make Check Payable to:** Flushing Chamber of Commerce

**Credit Card Information:**

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Address (if different than above): \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_



P.O. Box 44 • Flushing, MI 48433  
(810) 659-4141 • Fax (810) 659-6964

Please fill out the following information and return by **November 2<sup>nd</sup>, 2020**

