



PO Box 44 • Flushing MI 48433  
810-659-4141 • www.flushingchamber.com

# 2021 Visitor's Guide Advertising Agreement

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

## AD DETAILS:

All businesses are listed in one category. Businesses taking out an ad will be a bold listing.

- Business Name in Additional Categories - \$25 each
- Business Name Bold Listing - \$25
- Quarter Page Ad: 3.5"W x 1.7"H - \$125
- Half Page Ad: 3.5"W x 3.5"H - \$225
- Full Page Ad: 3.5"W x 8.326"H - \$425
- Inside Front Cover Full Page Ad - \$800
- Inside Back Cover Full Page Ad - \$800
- Back Cover Full Page Ad - \$1,000

We will be providing an ad  
**AD MATERIALS DEADLINE:**  
**November 20, 2020**

Please contact us regarding designing an ad

SPECIAL INSTRUCTIONS: \_\_\_\_\_

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Preferred Business Category that best describes your business:

- |  |   |
|--|---|
| <input type="checkbox"/> Accounting/Legal/Business Services    | <input type="checkbox"/> Health Care/Rehabilitation/Emergency |
| <input type="checkbox"/> Adult Care                            | <input type="checkbox"/> Insurance                            |
| <input type="checkbox"/> Advertising/Marketing                 | <input type="checkbox"/> Landscaping/Lawn Care/Snow Removal   |
| <input type="checkbox"/> Automotive                            | <input type="checkbox"/> Lodging/Travel/Transportation        |
| <input type="checkbox"/> Churches                              | <input type="checkbox"/> Pet Services                         |
| <input type="checkbox"/> Charitable Service Organizations      | <input type="checkbox"/> Real Estate/Leasing/Apartments       |
| <input type="checkbox"/> Community Service Organizations       | <input type="checkbox"/> Retail                               |
| <input type="checkbox"/> Construction/Home Improve/Engineering | <input type="checkbox"/> Salons/Spas/Cosmetics                |
| <input type="checkbox"/> Education/Daycare                     | <input type="checkbox"/> Sports/Fitness/Recreation/Leisure    |
| <input type="checkbox"/> Financial Services                    | <input type="checkbox"/> Storage/Rental/Tents/Other Services  |
| <input type="checkbox"/> Food/Dining/Spirits                   | <input type="checkbox"/> Visitor Information                  |
| <input type="checkbox"/> Funeral Homes                         |   |

Please Invoice Me (payment plans are available)  
**Make Check Payable to:** Flushing Chamber of Commerce  
**Credit Card Information:**

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_  
Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_  
Address (if different than above): \_\_\_\_\_  
City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

## HALF PAGE AD

3.5"W x 3.5"H

## QUARTER PAGE AD

3.5"W x 1.7"H



**Flushing Area Chamber of Commerce**  
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## AD REQUIREMENTS...

### ADVERTISING MATERIALS DEADLINE:

**November 20, 2020**

### ADVERTISING REQUIREMENTS

#### Ad Sizes

\$125 - Quarter Page Ad: 3.5"W x 1.7"H

\$225 - Half Page Ad: 3.5"W x 3.5"H

\$425 - Full Page Ad: 3.5"W x 8.326"H

\$800 - Inside Front or Inside Back Cover Full Page Ad: 3.5"W x 8.326"H

\$1,000 - Back Cover Full Page Ad: 3.5"W x 8.326"H

#### File Types and Programs Supported

High-resolution (300 dpi or size) PDF, TIFF or JPG files are preferred.

Ads built in Quark X-Press, Illustrator, In Design or Photoshop are also accepted, but all artwork and fonts must be included as well as a hard copy of the ad. **Email your completed ad to Lesly at [lesly@flushingchamber.com](mailto:lesly@flushingchamber.com)**

If you prefer to mail your ad, please mail a CD along with a printed copy to: Flushing Chamber of Commerce, P.O. Box 44, Flushing, MI 48433.

## FULL PAGE AD

3.5"W x 8.326"H

## Just for you...

One of the wonderful benefits of being a Flushing Area Chamber of Commerce member is the opportunity to advertise in the Flushing Visitors Guide. This is a member only benefit.

Enclosed is a membership application for any business not currently a member.

This year we will be printing at least 3,000 of the visitors' guide and nearly 1,500 will be distributed in the 14 Michigan Welcome Centers across the state.

To ensure that your ad is printed perfectly, please follow all of the ad requirements specified below.

If you have any questions regarding advertising in the 2021 guide, please contact [lesly@flushingchamber.com](mailto:lesly@flushingchamber.com) or the Chamber office 810-659-4141.

### PLEASE NOTE:

When you email or mail your ad, please provide the following information:

**Business Name, Contact Person  
Phone Number, Fax Number  
& Email Address**

**Ad creation is available.  
Call for details**